



Case Study For

Amb. Ahmed Isse Awad

Puntland Presidential Candidate, 2024

PREPARED BY:

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Chapter 1:

Kickoff

Client's Vision:

In the early stages of the branding project for Ahmed Isse Awad, Puntland presidential candidate for 2024, our first task was to align with the client's vision. The client, a seasoned diplomat and visionary leader, expressed a clear desire for a comprehensive branding strategy encompassing logo design, social media graphics, branding collateral, website development, and compelling photos and videos. The overarching theme was to radiate a sense of modernity, simplicity, and cleanliness in all elements.

Logo Design:

The client envisioned a logo that struck the perfect balance between subtlety and impact. Our creative journey led us to the concept of a subtle minimalist design. Drawing inspiration from Puntland's flag, we carefully integrated colors symbolizing the region. Additionally, the introduction of yellow brought vibrancy and positivity, aligning with the candidate's forward-thinking and optimistic approach.



Brand Look and Feel:

For the overall brand look and feel, the client desired a modern and simple aesthetic. Clean lines, contemporary design elements, and a sense of sophistication were key components. Our goal was to create a visual identity that resonated with the audience, reflecting the candidate's commitment to progress and inclusivity. The choice of mellow and neutral tones added a touch of elegance, reinforcing the idea of a fresh and forward-looking leadership.

Our Approach:

Fowzi Media, an innovative creative agency, took on the challenge of translating Ahmed Isse Awad's vision into a cohesive and impactful brand. Specializing in video production, branding, and website development, our mission is clear: transform messages into compelling narratives that captivate and engage. Through innovative storytelling and strategic design, we aim to turn vision into impactful outcomes.

Challenges Faced:

Embarking on this journey, we encountered a few challenges that tested our creativity and problem-solving skills. Striking the right balance between minimalism and impact in the logo design proved to be a nuanced process. Additionally, ensuring that the brand look and feel reflected both modernity and simplicity required careful consideration of design elements. Yet, these challenges became opportunities to push our creative boundaries and deliver a brand identity that stands out.



Chapter 2:

Define

Goal:

The overarching goal of the Ahmed Isse Awad Branding Project is to establish a cohesive and impactful brand identity for the Puntland presidential candidate in the 2024 elections. The objective is to create a visual and narrative identity that resonates with the target audience, communicates the candidate's values, and fosters a sense of trust and connection. This comprehensive branding initiative aims to position Ahmed Isse Awad as a modern, forward-thinking leader with a focus on progress, inclusivity, and positive change.

To Do list:

- Analysis
- Research
- Collect
- Stylescape



Analysis Phase:

In the quest to establish a distinctive brand identity for Ahmed Isse Awad, our analysis phase revolved around deciphering the core elements that define his multifaceted persona. To effectively communicate his statesmanship, diplomatic prowess, and visionary leadership, we embarked on a meticulous journey of breaking down keywords central to his brand.

Research Phase:

We must reinforce our analysis with thorough research to validate our approach and examine the logos of both competitors and industry leaders. This critical step is commonly known as the Industry Discovery phase.

Collect:

We initiated the gathering of designs, images, shapes, symbols, colors, and any visual elements that articulate our direction and embody the brand. This process involved utilizing the image-sharing websites listed below.





Stylescape:

Stylescape is very likely to mood boards taken to the next level. It helps represent the whole direction to get approval from the client before designing anything. We quoted visuals from the collection we made before to discuss and exchange ideas before starting the process of logo design and brand identity.



Chapter 3:

Logo Design

With reference to the idea they shared, we designed some logos. Our main goal was highlighting his name "AWAD" with subtitle in regards to Puntland. We made text based logos which are most suitable for this kind of project.





Chapter 3:

The Decision

The Client chose the following logo but requested some changes.





They wanted the stars to be removed and the subtitles to be more prominent.

And finally they finalized the following logo





The Corporate Fonts and Typography

The Full Logotype

A full logotype is a type of logo design that uses only text, typically the full name of a brand or company, to represent the brand visually. In a full logotype, the typography itself becomes the logo, without any additional symbols or graphics.

1 - The Logo Symbol



2 - The Logo Title

This is how the logo should be differentiated



1 - Light Version



1 - Dark Version

Light Version

A light version of a logo refers to a variation of a logo design that is created specifically for use in certain contexts where the original logo may not be appropriate or effective.

Dark Version

A dark version of a logo refers to a variation of a logo design that is created specifically for use on dark backgrounds or in situations where the original logo may not be clearly visible.



logo Construction, Clearspace and Computation

Logo construction, clear space, and computation are important design principles that are used to create effective and professional logos.



Clear Space
Full Logo



Logo Symbol





Application on a Background

When applying a logo on a background, it is important to consider the contrast, use clear space, maintain proportions, consider the background color, and test on different backgrounds. Make sure that the logo has enough contrast against the background, and there is enough clear space around the logo. Maintain the proportions of the logo when resizing it, and avoid stretching or compressing it.

**Negative
Version 1**



**Positive
Version 1**



**Negative
Version 2**



**Positive
Version 2**



Minimum Size



40mm



30mm



20mm



Headings ,Titles Subtitles

Primary Font: Poppins

Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n p q r s t u v w x y z

Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n p q r s t u v w x y z

Number

0 1 2 3 4 5 6 7 8 9 !



Headings ,Titles Subtitles

secondary Font Point

Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n p q r s t u v w x y z

Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n p q r s t u v w x y z

Number

0 1 2 3 4 5 6 7 8 9 !



Context Text and inner Headlines

Caption Text

Your Text Here

-
poppins Regular
5 pt type / 8 pt leading

Copy Text

Your Text Here

-
Poppins Regular
8 pt type / 11 pt leading

Headlines
copytext

YOUR TEXT HERE

-
Poppins Semi Bold - Capital
10 pt type / 10 pt leading

Headlines and Typobreaks

Sublines
Sections

YOUR TEXT HERE
Poppins Bold - Capital

Big
Haedlines

YOUR TEXT HERE
Poppins Bold - Capital

Primary Color System

Explanation

The color light blue, in this context, communicates a message of openness, integrity, and a sincere desire to serve the people of Puntland. It reflects the candidate's vision for a government that is approachable, dependable, and focused on the well-being of its citizens.

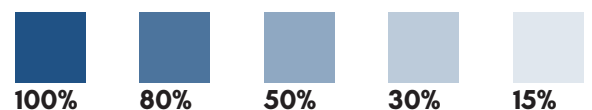


Primary Color Bule (Jetski Race)

COLOR CODES

CMYK : C081/M039/Y000/K047
PANTONE : 653 C
RGB : R026/G082/B134
WEB : #0000

Color Tones





Secondary Color System

Explanation

By integrating yellow into the logo, the candidate communicates a message of hope, enthusiasm, and a commitment to a brighter future. Yellow is a color that draws attention and radiates positivity, suggesting the candidate's eagerness to bring about positive change and uplift the spirits of the electorate.



RGB: R253 / G206 / B020
WEB: #F9CE15



RGB: R000 / G000 / B000
WEB: #000000



Chapter 5:

Visual Identity

Embarking on the journey to define Ahmed Isse Awad's visual identity for his presidential campaign posed several challenges, each met with thoughtful solutions and strategic decisions.

1. Balancing Tradition with Modernity:

Challenge: Puntland has a rich cultural and traditional heritage. Navigating the balance between preserving tradition and projecting a modern, forward-thinking image presented a unique challenge.

Result: The visual identity successfully integrates traditional elements into a modern context. The color palette draws from Puntland's flag, ensuring a connection to heritage while embracing a contemporary design approach.



2. Representing Diplomacy and Leadership:

Challenge: Conveying Ahmed Isse Awad's extensive diplomatic experience and visionary leadership in a visual format without resorting to clichés was a significant challenge.

Result: The use of clean lines, sophisticated typography, and a strategic placement of symbols subtly communicates diplomacy and leadership. The visual identity reflects professionalism and statesmanship without relying on

3. Ensuring Inclusivity and Broad Appeal:

Challenge: Puntland is diverse, and the visual identity needed to resonate with a broad audience while maintaining inclusivity.

Result: The chosen design elements and color scheme aim for universal appeal. The logo's simplicity and clarity ensure it transcends cultural and demographic boundaries, fostering a sense of inclusivity.



4. Differentiating from Competitors:

Challenge: Analyzing the logos of competitors and industry leaders presented the challenge of crafting a distinctive visual identity that stands out in a crowded political landscape.

Result: The Industry Discovery phase enabled us to identify unique design elements and color schemes within the political landscape. The visual identity stands out by leveraging distinctive geometric shapes and a tailored color palette

4. Differentiating from Competitors:

Challenge: Ensuring the visual identity remains impactful across various platforms, from traditional campaign materials to digital platforms, posed a practical challenge.

Result: The logo's simplicity and versatility enable seamless adaptation across diverse mediums. From campaign posters to digital banners, the visual identity maintains its impact and recognizability.















DONATION REPLY CARD

Contributor Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Preferred Phone: _____ [Home Work Mobile]

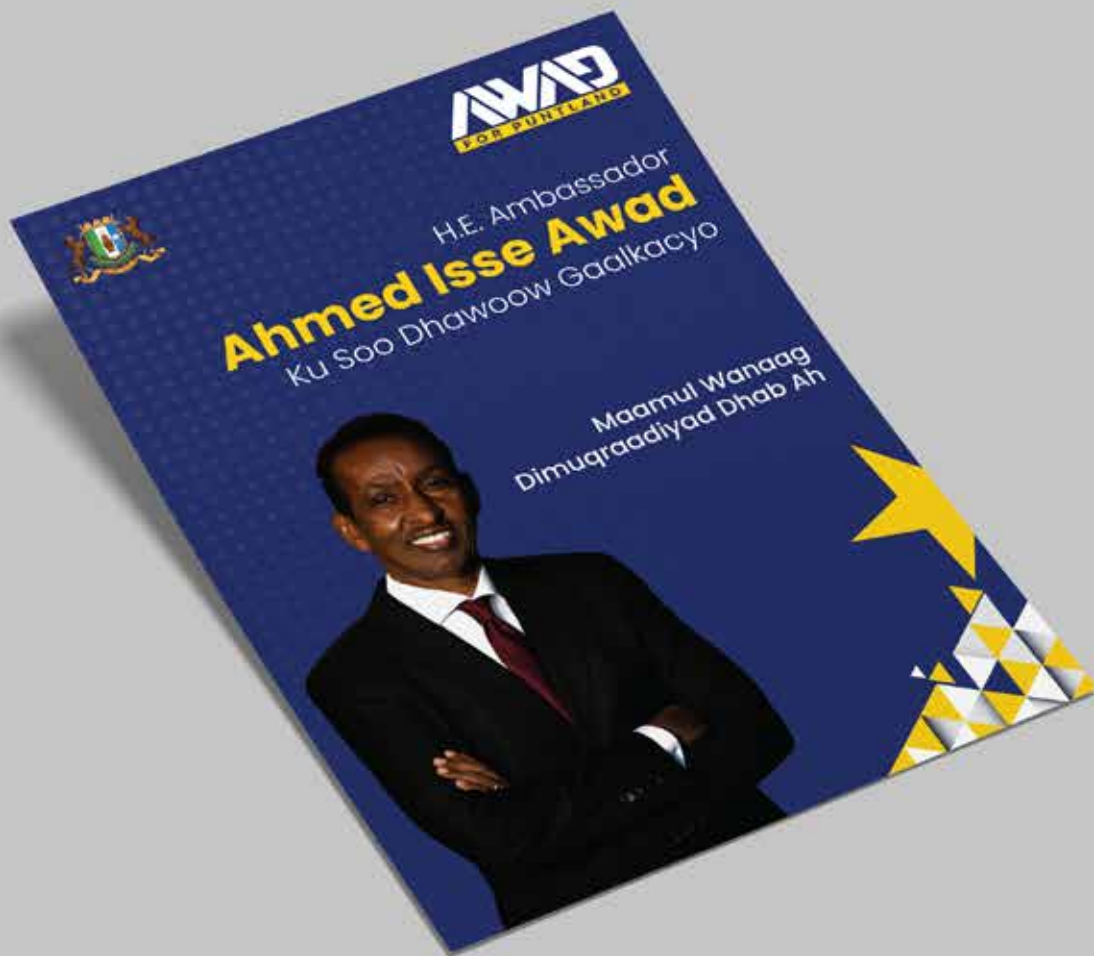
Email Address: _____

[Check here to be excluded from email updates]

Employer: _____ Title: _____

Donation Amount: \$500 \$1000 \$2000 \$3000 \$4000
 \$5000 Other's Amount _____

[please complete payment information on reverse side]







Chapter 6:

Website Design and Development

The website design and development phase involved a comprehensive process aimed at creating an engaging, informative, and user-friendly platform that resonates with a diverse audience. The following steps were undertaken to ensure a seamless online experience:

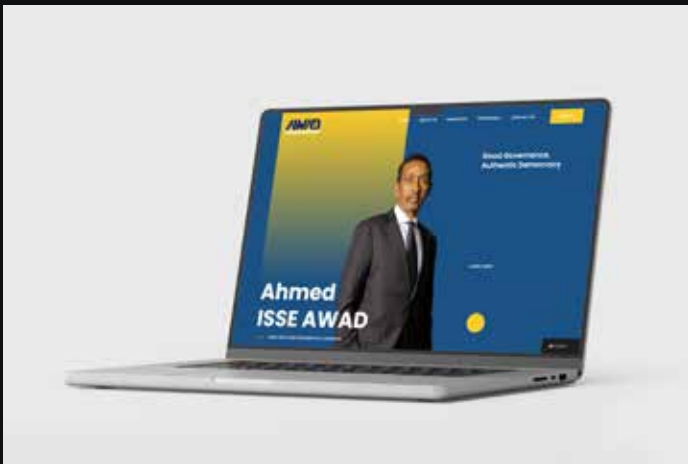
1. Requirement Gathering:

Understanding the specific needs and goals of Ahmed Isse Awad's campaign was the initial step. We conducted thorough discussions to identify key features, content requirements, and the overall aesthetic that aligns with his political brand.



2. Two Design Options:

To provide the client with flexibility and choice, we conceptualized and designed two distinct website options. Each design reflected the brand identity, allowing Ahmed Isse Awad to make an informed decision based on his preferences and campaign strategy.





3. Responsive Design:

Ensuring the website is accessible and visually appealing across various devices and screen sizes was a priority. A responsive design approach was implemented to guarantee optimal user experience on desktops, tablets, and mobile devices.

4. Multilingual Functionality:

Given the diverse linguistic landscape of Puntland, a crucial decision was made to make the website multilingual, available in both Somali and English. This step aimed to reach a broader audience and enhance inclusivity.

5. Content Development:

Collaborating closely with the campaign team, we curated and developed compelling content for the website. This included detailed profiles, policy statements, campaign updates, and multimedia elements to engage visitors.

6. User-Friendly Navigation:

Intuitive navigation is vital for a positive user experience. We implemented user-friendly menus, clear pathways, and strategically placed calls-to-action to guide visitors through the website seamlessly.



7. Integration of Interactive Elements:

To boost engagement, we integrated interactive elements such as contact forms, donation portals, and social media feeds. These features encouraged user participation and facilitated communication between the campaign and its supporters.

8. Security Measures:

The implementation of robust security measures was paramount to safeguard sensitive campaign information and user data. Encryption protocols and regular security audits were employed to ensure the website's integrity.

9. Testing and Feedback:

Before the official launch, rigorous testing was conducted to identify and rectify any issues. User feedback, both internal and external, was sought to refine the website further and enhance its functionality.



10. Final Deployment:

Upon the selection of one of the two designs and comprehensive testing, the chosen website was officially deployed, marking its public debut. The campaign team was equipped with the necessary training to manage and update the website effectively.

The result is a dynamic and bilingual website that serves as a central hub for Ahmed Isse Awad's campaign, providing valuable information, fostering engagement, and reflecting the campaign's visual identity and values.





Chapter 7:

Social media designs

The social media design phase was a dynamic and demanding process, emphasizing daily posts in both Somali and English. The primary focus was to leverage engaging visuals, primarily featuring quotes and campaign details, to effectively communicate with the diverse audience.

1. Daily Bilingual Posts:

Our strategy involved crafting daily posts in Somali and English, ensuring that the campaign's messages were accessible and relatable to a wide audience. This commitment to bilingual content aimed to resonate with the linguistic diversity within Puntland.

2. Quote-Centric Design:

Given Ahmed Isse Awad's background as a diplomat and brand strategist, the emphasis was placed on visually compelling quote-centric designs. Each post encapsulated a powerful quote, enhancing the connection between the candidate and the audience.



3. Quick Turnaround Time:

The nature of a political campaign demands swift responses and adaptability. Despite the challenge of quick turnaround times, our team maintained agility in design, ensuring that each post was not only visually appealing but also aligned with the evolving dynamics of the campaign.

4. Handling Numerous Changes:

Flexibility was key in accommodating the numerous changes that are inherent in a dynamic political campaign. From messaging adjustments to design alterations, the team adeptly managed the iterative nature of the content creation process.

6. Engaging Visuals:

Recognizing the significance of visual content in social media, our designs incorporated engaging visuals, ensuring that each post not only conveyed information but also captivated the audience's attention as they scrolled through their feeds.



7. Brand Details Inclusion:

Beyond quotes, campaign-specific details, event highlights, and key milestones were seamlessly integrated into the design strategy. This holistic approach allowed the social media posts to serve as both informative updates and compelling visual narratives.

8. Audience Connection:

The bilingual and visually impactful posts were designed to foster a genuine connection with the audience, transcending linguistic barriers. The goal was to create a sense of inclusivity, ensuring that the campaign's message reached every corner of Puntland.

Despite the challenges of quick turnarounds and a dynamic campaign environment, the social media design phase successfully achieved its objectives. The result is a visually cohesive and engaging online presence, reinforcing Ahmed Isse Awad's key messages and resonating with the diverse audience following his presidential campaign.



VOTE FOR ME 2024
AWAD AHMED ISSE
FOR PUNTLAND PRESIDENT

Follow Me **AWAD**

AWAD FOR PUNTLAND
2024
VOTE FOR ME

Follow Me **AWAD**

VOTE FOR ME
Follow Me **AWAD** 2024

AWAD AHMED ISSE
FOR PUNTLAND PRESIDENT

AWAD FOR PUNTLAND
H.E. Ambassador
Ahmed Isse Awad
Ku Soo Dhaawoow Garoowe

Maamul Wanaag
Dimuqraadiyad Dhab Ah

2024 Forword
www.fowzimedia.com
awadforpuntland.com

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Maamul Wanaag
Dimuqraadiyad Dhab Ah

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H.E. Ambassador
Ahmed Isse Awad
Ku Soo Dhaawoow Garoowe

Maamul Wanaag
Dimuqraadiyad Dhab Ah

AWAD FOR PUNTLAND

“
I have known Ambassador Ahmed Isse Awad for many years and I have always admired his leadership and commitment to the people of Puntland. He is a man of integrity, honesty, and vision. I believe he is the best person to lead Puntland in the coming years. I will vote for him in the upcoming elections.”

— Khadro Doolah

AWAD FOR PUNTLAND

“
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— Ambassador of UK to Somalia

VOTE FOR ME
Follow Me **AWAD**

AWAD FOR PUNTLAND

“
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— Ambassador of Somalia to Kenya

AWAD FOR PUNTLAND

“
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— Ambassador of Somalia to Kenya

AWAD FOR PUNTLAND

“
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— Ambassador of Somalia to Kenya

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— Ambassador of Somalia to Kenya

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— Ambassador of Somalia to Kenya

AWAD FOR PUNTLAND

“
Puntland uma baahna in la kala dhawoow hantideeda iyo awooddeeda, dadkeeda iyo isku-duubideeda. Waxay u baahantahay badbaadinta & dhowrista notosha dadkeeda.”

H.E. Ambassador
Ahmed Isse Awad

AWAD FOR PUNTLAND

“
Puntland uma baahna in calaad & cadaawad. Waxay u baahantahay in laga bogsiiyo wax kasta oo hantay u kala gooray.”

H.E. Ambassador
Ahmed Isse Awad




AWAD
POLITICIAN

“

Puntland uma baahna kala qaybin iyo kala qaabid. Waxay u baahantahay iskaashi iyo isku duubni buuxda.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Puntland waxay u baahantahay degaansho, xasillooni, is-dhexgal iyo wax-wada-qabbi loo wada dhanyahay.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Puntland waxay u baahantahay hoggaan ammaano leh oo weli loo dhintay u lealiya. Waxay u baahantahay hoggaamiye aadi, faham iyo fiid suuban leh.

Ahmed Issa Awad




AWAD
POLITICIAN

“

Ciidamada Boolisku waxay lafahabar u yihiin nabadda iyo badbaadinta dadweynaha. Hambalyo sanadguurada 80aad ee Ciidamada Booliska Soomaaliyeed. Hadii nalo doorto hoggaaminta Puntland, barbaarkaana waxuu mudnaanta laad silayaa amniga, caddaalada & saraynta sharciga.

Ahmed Issa Awad




AWAD
POLITICIAN

“

Ciidamada Boolisku waxay lafahabar u yihiin nabadda iyo badbaadinta dadweynaha. Hambalyo sanadguurada 80aad ee Ciidamada Booliska Soomaaliyeed. Hadii nalo doorto hoggaaminta Puntland, barbaarkaana waxuu mudnaanta laad silayaa amniga, caddaalada & saraynta sharciga.

Ahmed Issa Awad



AWAD
POLITICIAN

“

A well disciplined police service is a force for good: peace, public order, citizen safety. Congratulations to the Somali Police Force on the 80th anniversary. If elected to lead Puntland, our political platform prioritizes security, justice and supremacy of the rule of law.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Waxaa naga go'an in hanka dadkayaga dhiso si loo soo saaro bulsho wanaagsan, taabbagalino na is-beddel mug leh oo dhinacyo badan ah.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Waxaa ii muuqda mustaqbal wanaagsan iyo Puntland oo fursado lagu hirto u ah gayiga Soomaaliya iyo Geesko Afrika.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Waxaa naga go'an in aan yagleelno nidaam dowladnimo oo waara iyo hoggaamin wanaagsan oo ku qotonta daahfurnaa & isla-xisaabtan.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Waxaa naga go'an dal dhis, dad dhis, dowlad-wanaaglyo ka shaqaynta danta guud.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Puntland waxay dib u hainan kartaa doorkeedii hogaamineed ee dib-u-dhiska qarar. Aynu wadaajir u raadinno.

Ahmed Issa Awad




AWAD
POLITICIAN

“

Goalkacyo ma qabato in hooyayinkeedu tafaxaytaan si ay uga tallaabaan biyaha wadooyinkeeda fadhiga. Waxay istaahishaa in biyaha jid looga furo.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Puntland waxay u baahantahay madax degaansho iyo diblomaasiyad danaha da ku maarayso.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Puntland uma baahna in dhallinyaradeeda lagu mashquuliyoo wax aan naqli adduun iyo aakhira ba lahayn. Waxay u baahantahay in lagu jheeyo harumar oo loo abuuro fursado shaqo iyo kuwo waxbarasho taya leh.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Puntland uma baahna in shaqsi yiraahdo aniga kaliyaas oqoon waxa danteedu ku jirta. Dadkeeda oo dhan baa yaqaan waxa danteodu tahay.

Ahmed Issa Awad



AWAD
POLITICIAN

“

Puntland uma baahna dimoqraadiyeyn asaaskeedu qadanyahay iyo qof iyo cod aan qofku qadnu yahay ka oqoon.

Ahmed Issa Awad







Chapter 8:

Photography and photo editing

The Photography and Photo Editing phase played a pivotal role in visually narrating Ahmed Isse Awad's presidential campaign journey. Marked by a commitment to high-quality imagery and a swift turnaround time, this phase aimed to deliver captivating photos for use across various promotional channels, including social media, websites, banners, and other campaign materials.

1. Quick Turnaround Time:

Understanding the urgency and real-time demands of a political campaign, the photography team operated with unparalleled efficiency. Quick turnaround times were essential to ensure that every significant campaign moment was promptly documented and ready for dissemination.



2. High-Quality Event Photography:

Every campaign event, from town hall meetings to community engagements, was meticulously captured in high resolution. The goal was not just to document but to encapsulate the energy, enthusiasm, and essence of each event through powerful visuals.

3. Diverse Usage:

The photos generated during this phase were intended for multifaceted use. From social media posts to the official campaign website and large-scale banners, each photo was strategically edited to fit various platforms while maintaining its visual impact.

4. Storytelling through Imagery:

The approach to photography went beyond mere documentation; it aimed to tell a visual story. Each photograph was carefully composed to convey the narrative of Ahmed Isse Awad's campaign, emphasizing connection, leadership, and community engagement.



5. Professional Editing:

In the photo editing phase, a team of skilled editors ensured that every image met the highest standards of professionalism. Color correction, cropping, and enhancements were applied judiciously to bring out the best in each photograph.

6. Consistent Branding:

Adhering to the established visual identity, the photography team ensured that all images seamlessly integrated with the overall brand. Consistency in color tones, styles, and visual themes was maintained to reinforce the campaign's brand identity.

7. Event Coverage:

From campaign rallies to behind-the-scenes moments, comprehensive event coverage was a priority. This not only included capturing Ahmed Isse Awad in action but also documenting the engagement and reactions of the diverse audience.



8. Social Media Optimization:

Recognizing the significance of visuals in social media, the photos were optimized for various platforms. This involved crafting images that would stand out in the scrolling feeds, fostering engagement and connection with the online audience.

Despite the challenges of quick turnarounds and the dynamic nature of campaign events, the Photography and Photo Editing phase successfully delivered a collection of impactful and high-quality images. These visuals not only served as a visual chronicle of the campaign but also played a crucial role in shaping and reinforcing Ahmed Isse Awad's narrative as a presidential candidate for Puntland in 2024.



KICK OFF EVENT - SEATTLE





AWAD FOR PUNTLAND - GAALKACYO





SOO DHAWAYNTII GAROOWE - AMB. AHMED ISSE AWAD









Chapter 9:

Videography and video editing

Characterized by a commitment to high-quality videos, quick turnaround times, and a strategic approach to YouTube content, this phase played a pivotal role in engaging and connecting with the audience.

1. Quick Turnaround Time:

Recognizing the urgency and dynamic nature of a political campaign, the videography team operated with efficiency to ensure that every significant campaign moment was captured promptly and transformed into polished video content with a swift turnaround.



2. High-Quality Videography:

From campaign rallies to intimate community interactions, the videography team focused on capturing high-quality footage that not only documented events but conveyed the energy, passion, and key messages of Ahmed Isse Awad's campaign.

3. Versatile Content Creation:

Videos generated during this phase were designed for versatile use, including social media promotions, the official campaign website, banners, and other digital platforms. Each video was carefully edited to align with the visual identity of the campaign while maximizing its impact.

4. YouTube Video Production:

Recognizing the influence of YouTube as a powerful communication platform, a significant focus was placed on creating content specifically tailored for this medium.



5. Professional Video Editing:

The video editing team meticulously edited each footage to meet professional standards. This included refining visuals, optimizing audio, and incorporating graphics to enhance the overall quality and storytelling aspects of the videos.

6. Storytelling through Videos:

Emphasis was placed on turning each video into a storytelling medium. From campaign highlights to personal messages from Ahmed Isse Awad, the videos aimed to weave a narrative that resonated with the audience and effectively communicated the candidate's vision.

7. Consistent Branding Across Videos

Maintaining visual consistency across all videos was a priority. This involved adhering to the established brand identity, ensuring that each video aligned seamlessly with the overarching campaign theme and style.



Dr. Abdirishid Shire • Awad For Puntland
<https://www.youtube.com/watch?v=3Vq-2pswtBg>



Fariinta Dhaqaalaha Dalka • H.E. Amb. Ahmed Isse Awad
<https://www.youtube.com/watch?v=ekT7s1rwhLs>



Hamdi Mohamed • Awad For Puntland
https://www.youtube.com/watch?v=6q_tyzG2ymk



Dhalinyarada iyo haweenka • H.E. Amb. Ahmed Isse Awad
<https://www.youtube.com/watch?v=PL1hcPB6Gv0>



Balanqaadka Musharixiinta • H.E. Amb. Ahmed Isse Awad

https://www.youtube.com/watch?v=d0p292_7SwA



Fariinta Maamul Wanaag • H.E. Amb. Ahmed Isse Awad

<https://www.youtube.com/watch?v=NIabW13a5CQ>

